

ACTIVELY HELPING TO ENABLE A FUTURE FREE OF GBV

*Seriti is proud to partner on the **What about the boys?** programme*



“As a business, it is imperative to involve ourselves in a programme that is aimed at contributing to building a future free of GBV by helping victims and those who may in the future become perpetrators. I am really excited about the work that this programme aims to achieve and the interventions planned to start teaching young boys from an early age about accountability. I believe this is much needed to move the needle against GBV.”

- Mike Teke, Seriti Resources, Chief Executive Officer

As an industry-leading empowerment champion, Seriti Resources, Africa’s largest coal mining company, strives to rejuvenate the mining industry and actively build a legacy that extends beyond profits and creates value for all stakeholders. As part of this legacy, Seriti is committed to rooting out the scourge of sexual harassment, gender-based violence (GBV) and femicide, which is plaguing our country by addressing the problem at its root.

Women in mining have long faced the risk of sexual harassment and even sexual violence in the workplace. Over the years, Seriti has embarked on various collaborative initiatives that turn the spotlight on the seriousness of GBV. In 2021, the business launched initiatives valued at more than R1,2 million, aimed at the prevention of GBV and the protection of the vulnerable.

These initiatives include support to victims of GBV, with services such as court support, curative justice, sheltering services for women and their children, and the construction of a Victim Empowerment Centre (VEC) based at the Kriel Police Station. Seriti employees, together with labour partners, have also worked together in many initiatives in communities surrounding Seriti operations, including marches and education campaigns, to fight this scourge in the neighbouring communities and schools.

The **What about the boys?** programme is the latest of these initiatives and Seriti has partnered with Primestars on this with the aim of helping young boys redefine masculinity to stop GBV, and raise a nation of good men.